Anna St. Martin

Graphic Designer & Artist

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SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.), Wix, Figma, ToonBoom, Procreate, Traditional Art, Digital Art, some experience with Maya, Unity, Blender and Mudbox

EXPERIENCE

Cascade Engineering Services, Seattle

- Graphic Designer, Executive Assistant

March 2022 - Present

- Managed and executed Web Design projects for CES and several small businesses, including Bridge Company and Gleeman Group, delivering fully functional websites with short turnaround times
- Managed, organized, and executed a large scale creative project that was heavy in character design, concept art and illustration
- Assisted management with R&D regarding business practices and provided insight on integral decisions such as which software and CMS were the most cost effective and the right fit for projects
- Worked closely with developers to create a file organization structure that allowed them to implement assets faster
- Was responsible for setting and tracking project goals

Left Brain | Right Brain Creative Consulting, Kenmore

- Designer, Blogger, Social Media Manager

May 2021 - March 2022

- Managed projects for small to medium sized businesses including SOG Knives, Sombrero Peak Quilting, and more while following direction from owner
- Assisted with curating client pitches (conducted competition research, assembled presentation decks, and communicated directly with clients during meetings)
- Set up social media accounts and established a following from scratch
- Generated leads both online and in person
- Selected trending blog topics, wrote articles, and designed accompanying images while using analytics to develop and meet goals

Freelance Designer/Illustrator

2014 - March 2022

- Managed Graphic Design projects for several small businesses, including American Maid Inc., Restore Replace Remodel, Lazztech, KGJC Radio, and more
- Curated client pitches, helping them recognize challenges, develop goals, and make Branding and Marketing decisions

EDUCATION

Shoreline Community College *- AAAS Animation/Video for Multimedia*

September 2019 - December 2021 | 4.0 GPA